# Portmeirion® #GetTogether

#GetTogether

## Research highlights

Just 39% of British families said they always eat together with family. But over three quarters said that finding the time to eat together is important.

More than one in 10 families living with children aged 5 to 11 and one in four families living with 12 to 16-year olds said they don't see their family very often.

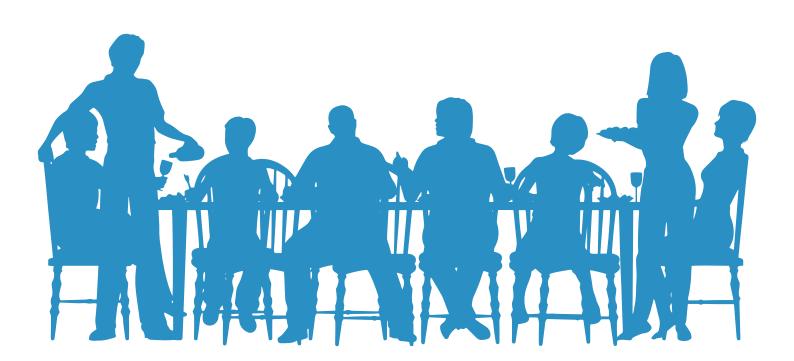
The highest being in Wales, London and Scotland where two out of three families said they do not see their family very often.

In addition, two out of five households with children miss out on important family time by eating at different times of the day.

Of those who said that eating dinner with their family is important to them, 74% said that they believe it encourages good family relationships.

Eating together is so important. But British families are finding less time to do it.

Whoah! All of us at Portmeirion were shocked when our research showed that only 39% of British families always eat together with family. But, over three quarters of families said eating together is important.











#GetTogether Campaign Book

We've been part of people's memories for nearly 60 years and we know just how important coming together to enjoy good food with family and friends is.

That's why we're on a mission to get people together.













#GetTogether Campaign Book

We want to see people enjoying time with friends and family... Making moments to eat together as a family at meal times... Seeing their friends more often.





Nothing gets people together more than the promise of good food. Food to be shared and enjoyed; food to be talked about.

## Make a Portmeirion Moment.





### Portmeirion's top tips for a stress-free #GetTogether

Sharing is caring—dishes served and shared at the table make everyone feel comfortable and at home.

Fail to prepare and prepare to fail—cook as much as you can pre the event. Freeze it. Pop it in the oven and serve when hot.

Bring on the laughter—think of some conversation starters beforehand and let the laughter flow.

Cool it—get the drinks in the fridge (and show your guests where the fridge is so they can help themselves).

Relax and enjoy—don't worry about the things that don't go right. Everyone is there to spend time with you. They'll focus on all the good bits.





## S O P H I E C O N R A N PORTMEIRION

## Sophie Conran's easy and fun tips for a relaxed get together

Don't be afraid to invite people over.

Even if you serve a takeaway on your own plates you can make it look lovely, and it's the being together that matters. Everyone really appreciates a beautifully laid table—it shows that you care and makes every occasion special.

Always check the practical bits—ensure you have enough crockery, cutlery, loo paper and clean towels. Check dietary requirements, make sure everyone knows when and where you're meeting and remind them on the day itself, and choose interesting soft drinks for those that don't drink alcohol.

Fresh flowers and fruit always make the house feel alive and cared for; it can be a lovely reflection of the season—a great way of adding colour. Try matching your candles to your flowers for a really lovely touch.

Soft lighting and candles make everyone feel more relaxed. If you have glass, silverware or other metallic pieces like candlesticks, cutlery and cut glass, the light will bounce around the room in a magical constellation, creating a delightful ambience for your guests.

Offer your guests little nibbles and something to drink as soon as they arrive to make them feel comfortable. If you have time, prepare a delicious welcome cocktail that looks as good as it tastes—it becomes a talking point and can break the ice.







## Portmeirion<sup>®</sup>

Sara Miller's top tips for the most decadent afternoon tea

Create a visual feast—surprise your guests with striking displays and don't be afraid to go over the top with a combination of prints. More is more!

Teapots at the ready—serve tea the 'old fashioned' way from a pretty tea pot and proper teacups, with a milk jug and sugar bowl on the table ready for guests to help themselves.

Centrepiece is key—find the perfect showstopper cake for your afternoon tea and present it on a one-of-a-kind cake stand.

Say yes to flowers—adding some beautiful blooms or a few pots of greenery will bring any table to life.

Adding the personal touch—why not delight guests with fun table-gifts or surprise them with a special handwritten note to find under their place setting?

### So let's #GetTogether

Our online hub has all the information, guides and bits and pieces you will need to #GetTogether over dinner, a light lunch, afternoon tea... or even just a cup of tea and a biscuit.

www.portmeirion.co.uk/GetTogether



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